

Innovation and Entrepreneurship Development Center (IEDC)

Activities Conducted by IEDC

Academic Year 2025–26

Sl. No	Event Title	Date	Participants
1	MSME Hackathon 2025 – Screening and Evaluation	13 August 2025	80
2	<i>My Story</i> – Motivation Session by a Successful Entrepreneur	26 August 2025	319
3	Workshop on Entrepreneurship and Innovation as a Career Opportunity	19 September 2025	36
4	Internal Hackathon – Smart India Hackathon (SIH) 2025	26–27 September 2025	612
5	Connect and Create – Student Innovators Networking Meet	08 October 2025	85
6	Exposure Visit to Tamil Nadu Global Startup Summit (TNGSS) 2025	09–10 October 2025	40
7	Motivational & Ideation Session – Dream • Design • Do	17 October 2025	32
8	Sustainable Infrastructure Development: A Multi-Disciplinary Engineering Approach	23 October 2025	37
9	Power Seminar on From Idea to Impact: The Entrepreneur's Journey	03 November 2025	126
10	Awareness Workshop on Entrepreneurship & Innovation as Career Opportunities	08 November 2025	75
11	Idea Contest (Open Innovation)	08 November 2025	74
12	<i>My Story</i> – Successful Entrepreneur (National Entrepreneurship Day Celebration)	10 November 2025	64
13	National Education Day Celebration	11 November 2025	32
14	Workshop on Personal Finance Management	19 December 2025	53

Academic Year 2024-25

Sl. No	Event Title	Date	Participants
1	Session on Transforming Mindsets: From Fixed to Growth for Innovation and Success	05 August 2024	40
2	Angel Investment / VC Funding Opportunities for Early-Stage Entrepreneurs	23 August 2024	95
3	Session on Exploring Entrepreneurship: Startups as a Viable Career Path	28 August 2024	40
4	My Story – Motivational Session by a Successful Entrepreneur	21 September 2024	222
5	One-Day Workshop on Problem Solving and Ideation	09 November 2024	69
6	Awareness Programme on Startup Surge: From Vision to Venture	14 February 2025	71
7	Innovation Showcase: Demo Day & Expert Mentorship Support	26–27 February 2025	69
8	Workshop on Effective Sales and Marketing Strategies for Entrepreneurs / Startups	04 March 2025	182
9	Workshop on Raising Capital and Managing Finance for Startups	12 March 2025	59
10	Poster Presentation – IEDC Activity for S&H (<i>Business Plans & Linkages with Innovation Ambassadors</i>)	14 March 2025	26
11	Mentor Hive: Guiding Startup Journeys	18 March 2025	30
12	Mentoring Session on Lean Startup & Minimum Viable Product (MVP)	21 March 2025	64
13	Workshop on Protecting Intellectual Property Rights (IPR) & IP Management for Startups	27 March 2025	76
14	Workshop on Business Model Canvas (BMC)	07 April 2025	56
15	One-Day Workshop on Turning Ideas into Infrastructure: Entrepreneurship in Civil Engineering	15 April 2025	58
16	Seminar on Understanding Copyrights, Patents, Trademarks, GIs & Industrial Designs	21 April 2025	68
17	Power of Patent and IP Commercialisation – Live Telecast Workshop Series	09 May 2025	44
18	Seminar on Enlightening IPR for Creativity and Design	13 May 2025	76

Academic Year 2023–24

Sl. No	Event Title	Date	Participants
1	Seminar on Rural Industrialisation (MGIRI)	28 July 2023	153
2	Six-Day Entrepreneurship Awareness Programme (EAP)	07–12 August 2023	137
3	Workshop on Patent Filing and Drafting Procedure	02 September 2023	120
4	Seminar on Successful Innovators	01 February 2024	74
5	Seminar on Achieving Problem–Solution Fit and Product–Market Fit	12 February 2024	92
6	Workshop on Problem Solving and Ideation (Startup Café 2024)	19 February 2024	108
7	Workshop on Entrepreneurship and Innovation as a Career Opportunity	20 February 2024	108
8	Mentoring Event on Experts for Mentorship Support	20 February 2024	108