

Innovation and Entrepreneurship Development Center (IEDC)

Activities Conducted by IEDC

Academic Year 2025–26

Sl. No	Event Title	Date	Participants
1	MSME Hackathon 2025 – Screening and Evaluation	13 August 2025	80
2	<i>My Story</i> – Motivation Session by a Successful Entrepreneur	26 August 2025	319
3	Workshop on Entrepreneurship and Innovation as a Career Opportunity	19 September 2025	36
4	Connect and Create – Student Innovators Networking Meet	08 October 2025	85
5	Exposure Visit to Tamil Nadu Global Startup Summit (TNGSS) 2025	09–10 October 2025	40
6	Motivational & Ideation Session – Dream • Design • Do	17 October 2025	32
7	Sustainable Infrastructure Development: A Multi-Disciplinary Engineering Approach	23 October 2025	37
8	Power Seminar on From Idea to Impact: The Entrepreneur's Journey	03 November 2025	126
9	Awareness Workshop on Entrepreneurship & Innovation as Career Opportunities	08 November 2025	75
10	Idea Contest (Open Innovation)	08 November 2025	74
11	Workshop on Personal Finance Management	19 December 2025	53
12	Field Visit to AIC Raise Business Incubator-Kovai Summit 2026	24 January 2026	41

Academic Year 2024–25

Sl. No	Event Title	Date	Participants
1	Session on Transforming Mindsets: From Fixed to Growth for Innovation and Success	05 August 2024	40
2	Angel Investment / VC Funding Opportunities for Early-Stage Entrepreneurs	23 August 2024	95
3	Session on Exploring Entrepreneurship: Startups as a Viable Career Path	28 August 2024	40
4	<i>My Story</i> – Motivational Session by a Successful Entrepreneur	21 September 2024	222
5	One-Day Workshop on Problem Solving and Ideation	09 November 2024	69
6	Awareness Programme on Startup Surge: From Vision to Venture	14 February 2025	71
7	Innovation Showcase: Demo Day & Expert Mentorship Support	26–27 February 2025	69
8	Workshop on Effective Sales and Marketing Strategies for Entrepreneurs / Startups	04 March 2025	182
9	Workshop on Raising Capital and Managing Finance for Startups	12 March 2025	59
10	Poster Presentation – IEDC Activity for S&H (<i>Business Plans & Linkages with Innovation Ambassadors</i>)	14 March 2025	26
11	Mentor Hive: Guiding Startup Journeys	18 March 2025	30
12	Mentoring Session on Lean Startup & Minimum Viable Product (MVP)	21 March 2025	64
13	Workshop on Protecting Intellectual Property Rights (IPR) & IP Management for Startups	27 March 2025	76
14	Workshop on Business Model Canvas (BMC)	07 April 2025	56
15	One-Day Workshop on Turning Ideas into Infrastructure: Entrepreneurship in Civil Engineering	15 April 2025	58

Academic Year 2023–24

Sl. No	Event Title	Date	Participants
1	Seminar on Rural Industrialisation (MGIRI)	28 July 2023	153
2	Six-Day Entrepreneurship Awareness Programme (EAP)	07–12 August 2023	137
3	National Entrepreneurship Day	09 November 2023	107
4	Seminar on Motivational Session by Successful Innovators	01 February 2024	74
5	Seminar on Achieving Problem–Solution Fit and Product–Market Fit	12 February 2024	88
6	Workshop on Problem Solving and Ideation (Startup Café 2024)	19 February 2024	103
7	Workshop on Entrepreneurship and Innovation as a Career Opportunity	20 February 2024	103
8	Workshop on Experts for Mentorship Support	20 February 2024	103

Academic Year 2022–23

S.No.	Name of the Event	Date	Participants
1	Impact Lecture Series II - Role of Entrepreneurship Development in Higher Education Institutions	22 July 2022	80
2	Impact Lecture Series II - Role of Incubators on Innovation Development in HEIs	22 July 2022	90
3	Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs	26 August 2022	205
4	Awareness about Idea Generation and Startup the Project	6 October 2022	51
5	Session on ' Creativity and Teamwork '	11 October 2022	47
6	Workshop on ' Goal Setting '	17 October 2022	55
7	My Story - Motivational Session by a Successful Entrepreneur	3 November 2022	240
8	Workshop on ' Entrepreneurship and Innovation as Career Opportunity '	7 November 2022	205
9	Awareness Program on Entrepreneurship Development	19 November 2022	134
10	Idea Pitching Contest: Innovation Competition / Hackathon and Reward Best Innovations	27 February 2023	129
11	Entrepreneurship Skill, Attitude and Behavioural Development	28 February 2023	53
12	Motivational Programme for Entrepreneurship Development	10 February 2023	180
13	Field Visit to NGI TBI	31 May 2023	50

Academic Year 2021–22

S.No	Name of the Event	Date	Participants
1	Workshop on Entrepreneurship & Innovation as Career Opportunity	24 January 2022	66
2.	My Story - Motivational Session by Successful Innovators	29 January 2022	80
3	Process of Innovation Development & Technology Readiness Level (TRL) & Commercialization of Lab Technologies and Tech Transfer	23February 2022	68
4	Workshop on Design Thinking, Critical Thinking and Innovation Design	25 February 2022	51
5	Six Days Programme on Science and Technology Capacity Building for Industrial Needs	17 March 2022	200
6	Workshop on Prototype/Process Design Development	31 May 2022	86
7	Workshop on Business Model Canvas	31 May 2022	86